

HOW CAN WE ENHANCE THE UNDERSTANDING OF HOW ENERGY CAN PLAY A ROLE IN OUR COMMUNITY?

- Who is community? First Nations, settlers, energy utilities, etc. [Jurisdictional boundaries]
 - Creating community groups / local collaboration
- Rewarding and engaging people through policy
 - Empowering people to create change
- Showcasing innovations and using local case studies.
 - Word of mouth on cost savings / benefits
 - Showcasing projects in community spaces
 - USING Technology
- Framing energy in other terms (affordability, housing, equity, etc.)
 - Considering many don't have the "luxury" of thinking about efficiency, generation
- Energy Literacy - Using people friendly words/phrases to convey information about energy
- Localizing the benefits of energy in communities
 - Energy security, specifically in marginalized communities
 - Job creation and promoting energy education and skilled trades
 - ↳ Making sure to "leave no one behind"

- Programs & Funding to support:
 - Energy education
 - Individual benefits
 - Job creation and training

} Looking at each through an inclusive, equity lens
- Leveraging local knowledge & skillsets
 - Empower locals to create change
- Displaying and practicing the continuity of plans, projects, & objectives
- Building strong relationships from the start
 - ex. Creating / seeking local champions