

How can we encourage

municipalities to

participate in climate action

pilot programs?

"What do you need?"

* 4-year council turnover
+ considering politics

focus on fiscal
* benefits of plan
+ financial pull

touching base
with community orgs

friendly competition
between municipalities

long term considerations,
municipalities tend to seek
short term

attract people
with projects

need another
* reason

ease reactivity
of municipality

* Capacity
of smaller
municipalities

pitching
as aligning
w/ needs of
communities
* language
matters