



**MAY 8 – 10, 2019**  
**NSFM SPRING**  
**CONFERENCE**

**Holiday Inn, Truro, Nova Scotia**



**NOVA SCOTIA  
FEDERATION OF  
MUNICIPALITIES**

Don't miss the Annual Spring  
gathering of municipally-  
elected officials!

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**NSFM**

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[www.nsfm.ca](http://www.nsfm.ca)

# Program

Wednesday, May 8<sup>th</sup>, 2019

4:00 p.m.- 8:00 p.m.

**Registration**

6:30 p.m. – 8:00 p.m.

**Caucus Meetings**

8:00 p.m. – 9:30 p.m.

**Meet & Greet**

Thursday, May 9<sup>th</sup>, 2019

8:30 a.m. – 9:00 a.m.

**Opening Greetings**

NSFM President's Report – *Councillor Waye Mason, HRM*

9:00 a.m. – 10:00 a.m.

**Collaborative Municipal Success Stories**

**Successful Physician Recruitment** - An acute physician shortage was brought to the attention of the Cumberland region's three municipal units early in 2018. Local doctors' fear that the regional hospital may lose its Level 2 status due to this shortage led the Town of Amherst, Town of Oxford and the Municipality of the County of Cumberland to partner with our provincial representatives and local medical leaders to create the Cumberland Health Care Task Force. The task force established physician retention and recruitment committees consisting of municipal and medical leaders. Members of the recruitment committee attended physician recruitment fairs in Digby and Toronto because it was felt local representation was needed in order to be successful in attracting doctors to the Cumberland region. This collaborative effort between municipal and local medical leaders resulted in contacts with 94 physicians and the successful recruitment of several physicians to the Cumberland region. Come and learn about their strategy!

**Cliffs of Fundy Aspiring Geopark Initiative** – Collaborative effort of County of Colchester and County of Cumberland - Devin Trefry, Research, Policy, and Community Engagement Officer with the Municipality of the County of Colchester and Stephanie Moreau, Tourism Development Officer with the Municipality of the County of Cumberland, will be sharing an exciting update regarding the Cliffs of Fundy Aspiring Geopark Initiative. In addition to the update, they will also share how working collaboratively on Cliffs of Fundy Aspiring Geopark Initiative and towards a common goal has strengthened the relationship between the two municipalities. The Cliffs of Fundy Aspiring Global Geopark encompasses an area from the shoreline into the Cobequid Highlands from the mouth of the Apple River to the Mi'kmawey Debert National Historic Site, an area of 2511 square kilometres.

10:00 a.m. – 10:15 a.m.	<b>Break/Networking</b>
10:15 a.m. – 11:15 a.m.	<p><b>Bill 55 – The Windsor/West Hants Experience</b> – Kevin Latimer, Q.C. Partner, Cox and Palmer - What will Nova Scotia's newest municipality look like in April 2020? How will life be better for its citizens? The Coordinating Committee established under Bill 55 is responsible for the design and implementation of the new Region of Windsor and West Hants Municipality. During this session the Coordinator and Committee members will discuss the decision to consolidate, key tasks and processes associated with the project, and some of the big questions to be addressed and how the Committee is working through them together.</p>
11:15 a.m. – 12:00 p.m.	<p><b>Minister Chuck Porter</b>  Department of Municipal Affairs  Province of Nova Scotia</p>
12:00 p.m. – 1:00 p.m.	<p><b>Delegates' Luncheon</b>  Kindly sponsored by</p> <div style="text-align: right;">   The difference is a great relationship </div>
1:00 p.m. – 1:45 p.m.	<p><b>Cumberland North MLA Elizabeth Smith-McCrossin</b>  PC Critic</p>
1:45 p.m. – 2:45 p.m.	<p><b>Concurrent Sessions: (Attend 1 of 2)</b></p> <p><b>Best Practices for In-Camera Sessions</b> – This session will provide guidance on good governance practices for in-camera sessions of councils. Martin Ward, Q.C., is the General Counsel and Team Lead for the Litigation Group at the Halifax Regional Municipality's Legal Services. He has over 40 years of legal practice in the Public Sector, first with the Federal Justice Department and more recently, for the past 10 years, with HRM. He has appeared in all levels of courts in the Maritime Provinces and before numerous administrative boards. He has extensive experience sitting as the Municipal Solicitor at meetings of Halifax Regional Council, the Police Commission, and other Municipal Boards and Committees and as such, practical experience with the conduct of both public and in camera council meetings.</p> <p><b>Navigating Social Media 101</b> - There has been no better time to augment your communications efforts than today, with the strategic use of social media channels. Content Strategist, Emily Farlow and Associate Vice President of Marketing and Brand Strategy, Tara Wickwire of NATIONAL Public Relations will lead a session that provides:</p> <ul style="list-style-type: none"> <li>• an overview of each channel and what sort of content will resonate with your audiences</li> <li>• how to achieve consistent voice and tone</li> <li>• when to engage with audiences</li> <li>• how to optimize engagement with your audiences</li> </ul>

2:45 p.m. – 3:00 p.m.

## Break/Networking

3:00 p.m. – 4:00 pm.

**New Climate Change Resources, Best Practices & Innovative Solutions for Nova Scotia Municipalities** - This session will explore options for advancing municipal climate change initiatives, providing you with ideas and inspiration to move forward on projects within your own municipality! You will hear about new resources, access to local climate data, training and support to build your local capacity and help make your municipality more resilient to climate change. Local examples will be used to demonstrate how our municipalities are making their operations more efficient and reducing their climate change-related risks. You will also learn how a handful of municipalities have identified barriers to adaptation and solutions for implementing concrete actions to facilitate local adaptation planning.

4:00 p.m. – 5:00 p.m.

## Concurrent Sessions: (Attend 1 of 2)

### **What does the National Housing Strategy mean for Nova Scotia? -**

Affordable housing is one of the most pressing issues for Nova Scotians, and as such, for Nova Scotia municipalities. Housing Nova Scotia's new Chief Executive Officer, Nancy MacLellan, will provide an overview of the Province's efforts to meet the housing need of low-income Nova Scotians through the National Housing Strategy. She will also present the results of a recent online survey conducted with members of the NSFM to help shape Housing Nova Scotia's new action plan.

**Siting of Public Buildings with LPPANS** -Nathan Rogers, MCIP, LPP, President of LPPANS and Tristan Cleveland, Political Science PhD Candidate at Dalhousie - Some Nova Scotia communities feel like they've lost out when it comes to where their schools or other public facilities have been located. Come and hear about how the Licensed Professional Planners Association of Nova Scotia is making huge strides to improve communities in our province. You will hear about the issue, understand the progress to date, and consider what actions come next.

7:00 p.m. – 11:00 p.m.

**Host Social** - Get ready for a great evening of entertainment, food and fun! The Town of Truro and Municipality of Colchester will welcome delegates to the Truro Farmers Market on Thursday night in downtown Truro from 7-11pm. Here you will hear three local bands of different genres: Blues (McCready Brothers), Celtic (Alycia Putnam and Family) and Rock/Country (Tim Bowers and Friends). There will be food trucks and vendors on site providing a variety of food choices. Vouchers will be given to delegates so you can enjoy multiple foods at no cost. To wash your food down, we will have a number of distillers, brewers and wine-makers on site with free samples and the option to buy your favorites to take home. A shuttle service will be available. The Farmers Market is within walking distance.



An evening of friendship and networking await you with everything in place to make for a fantastic night!

**Friday, May 10<sup>th</sup>, 2019**

9:00 a.m. – 9:45 a.m.

**Halifax Needham MLA Lisa Roberts** (TBC)  
NDP Critic

9:45 a.m. – 10:45 a.m.



**Rick Hansen**  
**Your Building. Our Future.**  
*Imagine a world without barriers.*

Through the power of his own story and the inspiration he's found in others, Rick Hansen believes it is not what happens to you, but what you do with it that counts. Rick challenges audiences to check their own perceptions and question the barriers to success within themselves and their communities. With the Rick Hansen Foundation, Rick and his team raise awareness about accessibility, inclusion, and the potential of people with disabilities. Rick's presentation will inspire you to identify barriers in your environment and see that everyone has the ability to make a difference. Anything is possible if you have the courage to try. Rick Hansen, C.C., O.B.C., six-time Paralympic medalist, is a Canadian icon best known as the "Man in Motion" for undertaking an epic 26 month, 40,000 km journey around the world in his wheelchair. He is the Founder of the Rick Hansen Foundation, an organization committed to creating a world without barriers for people with disabilities.

10:45 a.m. – 11:00 a.m.

Event Wrap Up

# How to Register

Delegate Before April 25 <sup>th</sup>	\$ 300 + HST+ Carbon Surcharge* (\$350.00)
Delegate After April 25 <sup>th</sup>	\$ 350 + HST + Carbon Surcharge* (\$407.50)
Non-Member Delegate Before April 25 <sup>th</sup>	\$ 375 + HST + Carbon Surcharge* (\$436.25)
Non-Member Delegate After April 25 <sup>th</sup>	\$ 425 + HST + Carbon Surcharge* (\$493.75)

## \*[Carbon Surcharge Fund](#)

Members [click here to register on-line](#) or register by e-mail to [tverbeke@nsfm.ca](mailto:tverbeke@nsfm.ca) (if registering by email please include whether you and a guest will attend the social night on May 9<sup>th</sup>. Also include any dietary restrictions)

Non Members [click here to register on-line](#).

**CANCELLATION POLICY:** All cancellations must be received in writing (by e-mail [tverbeke@nsfm.ca](mailto:tverbeke@nsfm.ca)) before 4:30 p.m. on Friday, April 26<sup>th</sup>. These cancellations will not incur any fee. Cancellations received between 4:30 p.m. on April 26<sup>th</sup> and 4:30 p.m. on May 3<sup>rd</sup> will be charged \$100 plus HST (\$115.00). Cancellations received after 4:30 p.m. on May 3<sup>rd</sup> will be charged the full registration fee. Substitutions are welcome at no charge.

# Accommodation

We understand both blocks are now full – please call the hotel to get on a waiting list or book in other locations in Truro - [this link](#) provides some options.

<a href="#">HOLIDAY INN TRURO</a> Block will be held until April 19 <sup>th</sup>	\$ 115++ s/d	Use this link to book <a href="#">Nova Scotia Federation of Municipalities</a> or call the hotel directly to book with a guest services representative 902-895-1651
<a href="#">BEST WESTERN GLENGARRY</a> Block will be held until April 7 <sup>th</sup>	\$ 113.99 ++ s \$ 123.99 ++ d	902-893-4311 - Ask for the Nova Scotia Federation of Municipalities Room Block