

# Extended Producer Responsibility for Printed Paper and Packaging

Targeted Stakeholder Engagement

Department of Environment and Climate Change

# Objectives



Background on EPR for PPP



Validate common elements of an EPR PPP program



Review for input:

Areas for further consideration

Additional elements

# Expanding EPR in NS

## Current EPR programs:

- paint, used oil/filters, electronics, dairy

## EPR for PPP:

- includes materials commonly found in NS' blue bag system
- has many more producers than current EPR programs in NS



## Goals for an EPR for PPP program

A model with a proven track record for cost efficiency

Demonstrated consensus amongst municipalities large and small, urban and rural

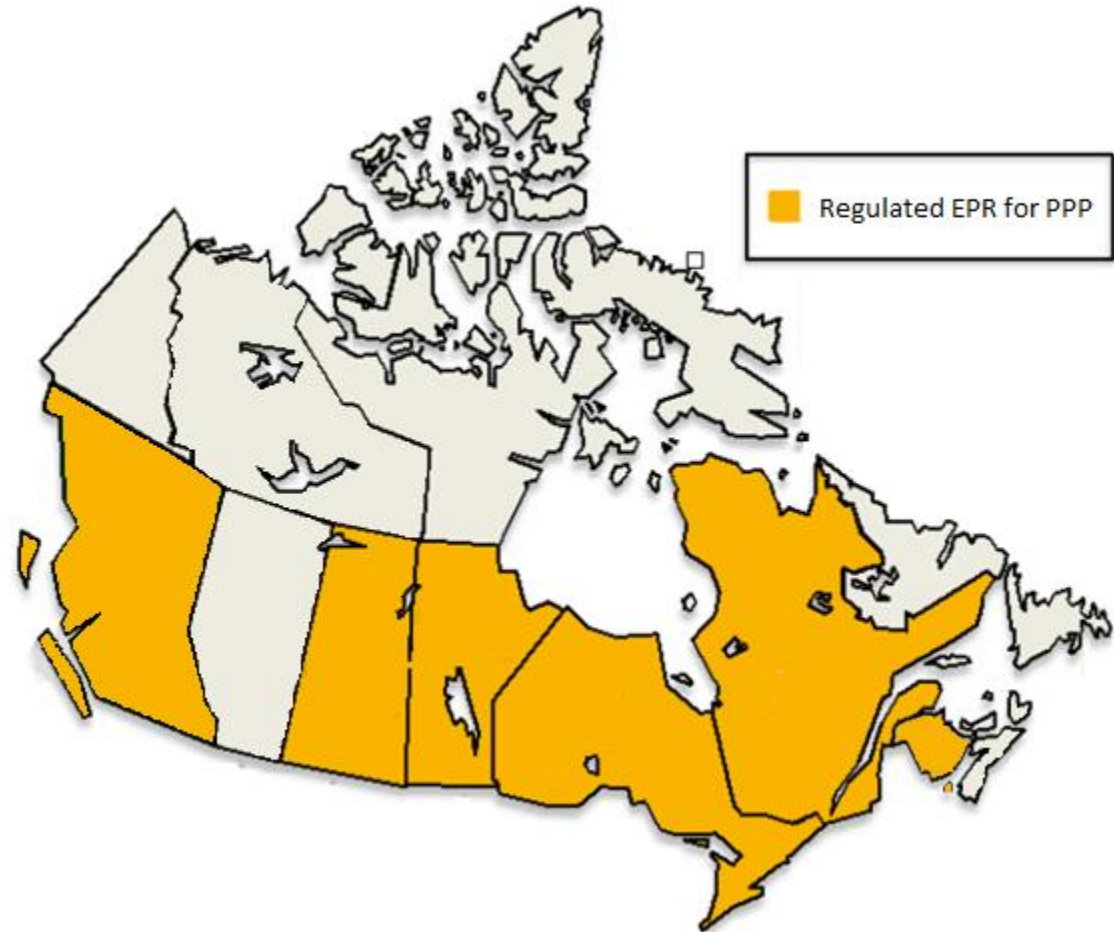
Demonstrated consensus amongst small, medium and large businesses

Maintaining or improving environmental performance

Consistency with other programs across the country

# EPR for PPP in Canada

- ▶ First regulated in ON (2002)
- ▶ EPR regulation applies to 80% of Canadian population
- ▶ Significant activity across the country to develop or adapt EPR policies for PPP
- ▶ CCME identified EPR as a key action in their Zero Waste Plastic Strategy, and is focused on harmonization



# Why EPR for PPP?



## **Drives design changes to simplify recycling**

- Industry is incented to design more easily recyclable packaging
- Creates dialogue between producers, packagers, and recycling stakeholders



## **Drives efficiency of system**

- Increases economy of scale
- Minimizes duplication

## Additional context for PPP EPR in NS

- ▶ Limited or reduced markets for recyclables
- ▶ Packaging is becoming more diverse and more difficult to recycle
- ▶ Many NS municipal recycling facilities were built in the 90s
- ▶ Diversion in NS has plateaued

# EPR for PPP – typical roles and responsibilities

<b>Producers</b>	<ul style="list-style-type: none"> <li>• Regulated to develop and manage program</li> <li>• The obligation is on the owner/licensee; if not located in the province, the obligation cascades from brand owners to (in the following order) distributors, importers, retailers and e-commerce</li> <li>• Permitted to appoint a PRO to develop and deliver program</li> </ul>
<b>Producer responsibility organization (PRO)</b>	<ul style="list-style-type: none"> <li>• Develops and operates the program</li> <li>• Collects fees from producers</li> <li>• Manages system (may contract municipalities)</li> </ul>
<b>Provincial government (potential third party, e.g. Recycle NB)</b>	<ul style="list-style-type: none"> <li>• Obligates producers, sets targets</li> <li>• Reviews, approves and oversees the program plan</li> <li>• Compliance</li> </ul>
<b>Municipalities and regions</b>	<ul style="list-style-type: none"> <li>• Can be contracted by industry to continue collection, education and/or processing/marketing</li> </ul>

Q1. Do you agree that these elements should be part of an EPR for PPP program in NS? If not, what are your concerns? Do you have ideas to mitigate your concerns?

Elements	Municipal proposal	NB	BC
Full producer responsibility	✓	✓	✓
Residential PPP obligated	✓	✓	✓
First right of refusal for municipalities (education and collection)	✓	consultation required	took place without regulation
Use existing infrastructure, where practicable	✓	✓	took place without regulation
Dispute resolution process required	not specified	✓	✓
Consideration of handling IC&I recyclables with residential materials (where needed)	✓	✓	took place without regulation
Packaging-like household products obligated (e.g., pie plates, bond paper)	✓	✓	✓
Franchisors to report for franchisees	not specified	✓	franchisor obligated ahead of franchisee
Small businesses are exempt:			
- <1 tonne	✓	✓	✓
- Financial exemption (de minimis)	✓	✓	✓
- Registered charities	✓	✓	✓

## Q2. What is your preferred approach for the following elements of an EPR for PPP program in NS?

Elements	Municipal proposal	NB	BC
Financial exemption (de minimis)	\$2M	\$2M	\$1M
No decrease in service levels (collection at the curb, materials collected)	✓	TBD in program plan	took place without regulation
Timelines to allow for transition	✓ (timeline not proposed)	1 yr: plan  6 months: program start	3 years to implement
Requirements to include in a dispute resolution process	N/A	TBD in program plan	described in program plan
Newspaper obligations	exempt	obligated	obligated

### Q3. Do you support inclusion of the following additional elements now or in a future phase of an EPR for PPP program in NS?

Elements	Municipal proposal	NB	BC
Material specific targets	not specified	✓	✓
Recycling collection service at schools (K-12)	not specified	✓	x
Consider GHG emissions in plan development	not specified	✓	x
Third party oversight to deliver robust transparency and compliance	not specified	✓	x
Public space recycling (streetscapes)	not specified	✓	✓
Support or enhance current litter clean up and reduction programs	not specified	x	x
Option to account for PPP in the composting stream	not specified	✓	program plan states to consider integrating after a period of time

# Closing

- ▶ Do you have any further questions?

# Thank you for your feedback!

Please contact Bob or Ashley to access the feedback portal.

The response deadline is April 11, 2022.

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**\*Reminder\*: Discussion questions:**

1. Do you agree that the elements outlined in slide 9 should be part of an EPR for PPP program in NS? If not, what are your concerns? Do you have ideas to mitigate your concerns?
2. What is your preferred approach for moving forward with the elements listed in slide 10?
3. Do you support inclusion of the additional elements (listed in slide 11) now or in a future phase of an EPR for PPP program in NS?
4. Do you have any other feedback?