

HOW TO MAKE PEOPLE AWARE OF PROGRAMS?

HOW TO REASSURE PEOPLE

- (1) THEY WON'T GO INTO DEBT
- (2) IT'S NOT A SCAM

→ COMMUNITY OUTREACH & FINDING OUT / LISTENING TO WHAT THE COMMUNITY NEEDS & WHAT WOULD MOTIVATE THEM TO APPLY - HAVING PEOPLE WHO HAVE GONE THROUGH PROGRAM WITH HELP